

		OPERATION PROCEDURES
49	local procedure	PUBLIC RELATIONS

- The operations of the lifeboat should be considered confidential.
- Crew details are also confidential. Names, addresses and phone numbers should not be given to anyone without the consent of the individual.
- All matters regarding the operations carried out should be referred to the Public Relations Officer (PRO).
- All crew and shore crew should be reminded not to talk to members of the public, press or media about details of a mission underway.
- If we have public in earshot of the boathouse during a mission the radio extension speaker should be disconnected.
- If pressed, only a brief outline of a task should be given, i.e. tow-in, search etc.
- If a serious incident draws media attention - no details should be given at all. Enquiries should be directed to the PRO, or contact details taken so that the PRO can forward a press release later.
- Crew and shore crew are asked to remain polite whilst explaining our policy.